



# ELECTRONICS WORLD CONFERENCE AGENDA

APERTURA ORE 9.30

<b>11.00 - 12.00</b>	<b>Semiconduttori: situazione e prospettive della crisi</b> intervengono: <b>Mario Boni</b> South Europe Distribution Sales Manager - STMicroelectronics <b>Gianfranco Cardamone</b> Senior Sales Director South East - Italy Country Manager - NXP Semiconductor <b>Giuseppe Finazzi</b> Senior Director Regional Sales Distribution EMEA South West - Infineon Technologies <b>Marco Montagliani</b> Senior Channel Sales Manager South-Central Europe - Microchip Technology <b>Paolo Zanellato</b> Regional Sales Manager South Europe - ONSEMI  modera: Gabriele Braga - Arrow Electronics
<b>12.30 - 14.00</b>	<b>Buffet Lunch</b>
<b>14.30 - 15.30</b>	<b>Industria Elettronica Italiana: costruiamo il futuro del paese</b> intervengono: <b>Ilaria Sangalli</b> Direzione Studi e Ricerche - Intesa San Paolo <b>Luciano Pini</b> Presidente ANIE Componenti Elettronici - STMicroelectronics <b>Federica Guidi</b> Presidente ANIE Energia - Ducati Energia <b>Alberto Pinori</b> Presidente ANIE Rinnovabili - Fronius  modera: Gabriele Braga - Arrow Electronics
<b>15.45 - 16.45</b>	<b>Cogliere la sfida: lo scenario di mercato come opportunità</b> intervengono: <b>Mike Heljula</b> Sales Director, Enterprise Solutions EMEA - Arrow Electronics <b>Claudio Serra</b> Sales Director, Italy & Greece - Arrow Electronics <b>Marco Sangalli</b> Engineering Services & Embedded Technology Manager - Arrow Electronics  modera: Gabriele Braga - Arrow Electronics
<b>17.30 - 19.00</b>	<b>Aperitivo, Intrattenimento &amp; Awards</b>

# ANNO ELECTRONICS WORLD EXPO & CONVENTION

## 14 GIUGNO 2022

Palaverdi  
Parma Convention Center  
Viale delle Esposizioni 393/A  
43126 Parma



con la partecipazione di



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partner organizzativo



The **UNIQUE EVENT** where you will meet your semiconductor, connector, passive, emech and solution suppliers, in just one day!

Large exhibition area and live conference: come to listen to the latest updates about the electronic components market and the electronics manufacturing industry in Italy.



**IT IS MANDATORY TO REGISTER  
FOR THE EVENT AND PRINT THE E-TICKET**

**REGISTER NOW!**

# ARROW

## ELECTRONICS WORLD

EXPO & CONVENTION

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43126 Parma

## LOGISTICS

### RECOMMENDED HOTEL

- If you'd like to book a room (13 June), **please write an email to the hotel** (it's mandatory to use the **CODE: ARROW2022**).
- Rooms are subject to availability (we recommend you to book asap)



Night 13 June

#### Hotel Parma & Congressi

Via Emilia Ovest, 281/A, 43126 Parma PR

Tel +39 0521 676011

€ 89 euro (VAT included) + city tax 3.50 euro

Website: <https://www.hotelparmacongressi.com/>

Email: [booking@hotelparmacongressi.com](mailto:booking@hotelparmacongressi.com)



Night 13 June

#### Link124 Hotel

Via San Leonardo 124, 43122 Parma

Tel +39 05211790330

€ 115 euro (VAT included) + city tax 3.50 euro

Website: <https://www.link124hotel.com/>

Email: [info@link124hotel.com](mailto:info@link124hotel.com)



Night 13 June

#### Hotel City Parma

Strada Cornocchio 55 - 43126 Parma

Tel +39 0521 981295

€ 69 euro (VAT included) + city tax 3.50 euro

Website: <https://www.hotelcity-parma.com/>

Email: [info@hotelcity-parma.com](mailto:info@hotelcity-parma.com)

### HOW TO REACH

**Please note that PARKING NEAR PALAVERDI is free of charge**



#### BY TRAIN:

Just 25 minutes from Reggio Emilia AV  
Mediopadana



#### BY CAR:

From Milan: Parma Centro recommended exit  
Bologna: Parma Centro recommended exit



#### BY AIR:

Milan Linate (120km) and Marconi Bologna (90Km) airports are easily reachable in less than 1 hour from the Parma exhibition center

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**Further Information**  
[Alessandra.DiPaola@arrow.com](mailto:Alessandra.DiPaola@arrow.com)